



HR MANAGER'S GUIDE TO COACHING

Hot off the press! HR Manager's Guide to Coaching

There is a new addition to Carswell's HR Manager's Guide Series authored by Sophie Mathewson of Prism Group Int. "It was quite an honour to be associated with a world-class organization like Carswell and to be able to provide a process and tools to demystify and simplify the process of bringing coaching into organizations primarily as a high performance tool." says Sophie Mathewson who is a Certified Professional Coach, consultant and President of Prism Group Int'l.



This Guide is intended to provide the HR Manager with a solid understanding of coaching as an organizational performance improvement tool. Coaching as a profession is rapidly growing in popularity but is often not understood. It can be confusing for organizations looking for coaches as so many people call themselves coaches but not all are professionally trained. This Guide will help the reader understand the ins and outs of coaching including: coaching as a profession; how to get started in coaching; how to launch a successful coaching initiative; and how coaching works, to name a few. By following the steps outlined in this Guide, the reader will be better equipped to make an educated decision about bringing coaching into the organization and positioning it for success.

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Prism Group's consulting and coaching services include: Executive Coaching, Talent Management, Managing for Results (Performance Management), Strategic Management Consulting, Project Management and Facilitation.

The 150-page book which includes a useful CD with tools and checklists can be purchased directly from:

Carswell at <http://www.carswell.com/description.asp?docid=7065> or

Via a link on the Prism Group Int'l website www.prismgroup.ca

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